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Attorney Docket # 5068-15RCE

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Alex MASHINSKY et al.

Serial No.: 10/098,667

Filed: March 15, 2002

For: System and Method for Facilitating Targeted Marketing Over a Telecommunication Network

Examiner: AL AUBAIDI, Rasha .
Group Art: 2614

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

September 29, 2008
(Date of Deposit)

Edward M. Weisz

Name of applicant, assignee or Registered Representative

Signature

September 29, 2008
Date of Signature

Mail Stop AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

NOTICE OF APPEAL FROM THE PRIMARY EXAMINER
TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

S I R:

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision dated April 30, 2008 of the Primary Examiner twice or finally rejecting claims 1-3, 5-6 and 21-34.

The items checked below are appropriate:

1. ☒ The time for response to the Office Action of April 30, 2008 expires on September 30, 2008.
2. ☐ A two-month extension of time for response to the Office Action dated April 30, 2008 was filed on _ . [No additional extensions of time are required.]

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10/01/2008 WABDELR1 00000144 10098667
01 FC:2401
255.00 OP

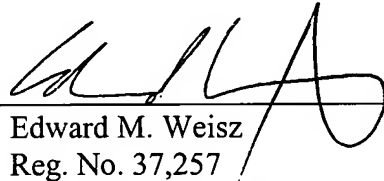
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01 FC:2401
02 FC:2252
255.00 OP
230.00 OP

- 3a. ☒ Applicants hereby request a two month extension of the original shortened statutory response period set in the Office Action of April 30, 2008. Payment in the amount of \$230 for the government fee for an extension of time is enclosed herewith.
- 3b. ☐ This is not the first request for an extension of time relative to the outstanding paper. The period for response has already been extended by -month(s) by petition dated . Please extend the time for response by an additional -month(s). With this extension, the deadline for filing the required paper will be . Payment for the additional extension fee of \$ is enclosed.
4. ☒ Check for payment of the appeal fee of \$485.00 and two-month extension fee.
☒ is enclosed herewith.
☐ No additional fee is required (fee paid in prior appeal).
☐ Charge the fee to Deposit Account No. 03-2412 (one additional copy of this Notice is enclosed herewith).
5. ☒ Charge any additional fees required, for example, for lodging this appeal or for filing the Appeal Brief, not otherwise paid by check, to Deposit Account No. 03-2412. A duplicate copy of this sheet is enclosed.

Respectfully submitted,
COHEN PONTANI LIEBERMAN & PAVANE LLP

By



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Dated: September 29, 2008